

# LifeOptimizer™

A Complete Organizer for Your Life



Let's Organize Life

'Self Organizing' plays a vital role in everyone's life. By organizing things better one can ensure a better Health, more Wealth, Happiness & increased Productivity in life. Better organizing in life is the art of living.

Life is all about better organizing. Everyone wishes to be 'organized' and even put their sincere efforts for that - makes TTDs (Things To Do), New Year Resolutions and so on. But the fact of the life is that we fail to achieve near 100%. The reason is our fast forward life, different priorities at a time, time constraints etc. That is where we need an ORGANIZER. An Organizer which can help us plan & organize our health, our wealth, our happiness and our productivity so as to make our living better.

LifeOptimizer is a unique utility suite with Health, Wealth, Happiness & Productivity manager that can be used on a Laptop or a Home PC. It is a complete organizer which helps us plan & organize our resources including time ( the costliest resource). LifeOptimizer is an object of desire for every individual who wants to get the best from life. The application is simple and easy to use by the entire family.

With LifeOptimizer the user can :

- ☑ Organize Life
- ☑ Monitor health information of all the family members to prevent any DisEase
- ☑ Manage their Assets, Liabilities, Income & Expenditure
- ☑ Manage Portfolios (i.e. Investment in Equity / Mutual funds / ULIPs etc.)
- ☑ Manage Vehicle's and Home Appliance's details for Efficiency
- ☑ Organize personal information for better output and greater productivity
- ☑ Manages CONTACTS at best for a better personal relationship & CRM
- ☑ Helps to understand Mind, Body & Soul so as to get the best out of the life
- ☑ Optimize his / her resources including 'time' to get the best in life



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## Key Benefits

### ORGANIZE LIFE

- Career Planning : Planning the 'right career' for you
- Wealth Planning : Comprehensive wealth planning to meet your life goals
- Marriage Planning : Planning the right age & right time for marriage
- Retirement Planning : Planning for a comfortable and tension-free life of retirement

### TRACK SPENDINGS

- Automatically track and categorize expenses
- View all your accounts in one place
- Take control of monthly spending with our easy budgeting tool
- Bifurcate Expenses into Personal Expenses and Family Expenses
- Never miss a bill - With Improved Reminders
- Transaction Flow Based Easy to Use Interface
- Graphical Cash Flow / Fund Flow statements
- Manage Credit Card Transactions

### MAXIMIZE SAVINGS

- Track spending against savings goals
- Dashboard Views provide Information in a single view
- Previous spending Comparison
- Control Overspending through Instant Indication
- Graphical Variance Analysis
- Manage Loans Accounts & EMIs with reminders
- Scan and store statements, checks and other records electronically

### PERSONAL ORGANIZER

- Address Book with reminders
- eDiary
- Document Manager

**LifeOptimizer comes with an unique  
feature of Extended Mobile Interface**



## Key Benefits

### MONITOR INVESTMENTS

- Analyze your portfolio and investment performance
- Monitor your investments with Live market prices
- Monitor Live NAVs of Mutual funds, ULIPs and ETFs
- Ascertain Net worth including Bullions, Loans and Property
- Update Price / Value of properties and Bullions
- Tracking & Monitoring Insurance Policies



### EASIER TAX PREPERATION

- Calculation of Tax Liability
- Better Tax Planing
- Generate FORM16 yourself



### REMINDERS

- Add Birth Day and Anniversary Reminders
- Integrated Reminders for Utility Bills
- Credit Card Payment
- Integrated special occasion reminders from Family Tree and Personal Organizer
- Custom reminders like Parents Meeting at School, Weddings etc.
- Recursive Reminders



### GOODIES & UTILITIES

- Paste IT
- Document Manager
- Calendar
- Photo Album



### GREETING CARDS

- Generate E Cards Instantly
- Customize them with pre defined templates
- Send greetings as emails



## Key Benefits

### MANAGE HOUSEHOLD EXPENSES



- Track and categorize personal and family expenses
- Bifurcate earner and spenders in the family
- Monitor savings and over spending by family members
- Monitor upcoming business bills and unpaid invoices
- Prepare home balance sheet

### HEALTH MANAGER



- Plan and assign periodic checkups for family members
- Record health data of family members
- Compare progressive health data time to time
- Attach soft copies of the health
- Records / test reports
- Children height measurement record
- BMR / BMI / Body fat analyzer
- Doctors appointments
- Common diseases and home remedies
- Pregnancy care
- Fitness & beauty tips

### FAMILY HEREDITY TREE



- Never miss special occasion with family tree
- Create a tree structure of your family
- Manage details of the members including their date of births/ anniversary with reminders
- Upload thumbnail photos
- Establish family links between multiple generations

... to name a few.



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